



Arab Academy
for Science, Technology & Maritime Transport
الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري



معهد تدريب الموانئ
Port Training Institute

Training and Organizational Development
Conference **TOD'25**



Under The Auspices and Presence
H.E. Prof. Ismail Abdel Ghafar Ismail Farag
President of AASTMT

The Impact of
Artificial Intelligence
on the Future of the Human Workforce

Sponsorship Booklet

Knowledge Partner:



Co-Organizer:



"Building Today's Talent, Achieving Tomorrow's Excellence "

03-04 DECEMBER 2025

Helnan Antoiades Palace Hotel

Alexandria- Egypt



Training and Organizational Development Conference **TOD'25**

The Impact of **Artificial Intelligence** on the Future of the Human Workforce

Port Training Institute, Arab Academy for Science, Technology and Maritime Transport (AASTMT) is honored to invite your esteemed organization to partner with the 2nd International Conference for Training and Organizational Development (TOD'25).

"The Impact of AI on the Future of the Human Workforce"

About the Conference

TOD'25 serves as a vital platform dedicated to exploring the transformative role of Artificial Intelligence (AI) technologies in human resource development and preparing organizations to meet the challenges of the future. The conference will bring together a select group of experts, leading researchers, and industry practitioners from diverse institutions to foster dialogue and innovation.



"Building Today's Talent, Achieving Tomorrow's Excellence "

The Impact of
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Silver Sponsor

EGP 50,000



Gold Sponsor

EGP 75,000



Diamond Sponsor

EGP 100,000



General Sponsorship Benefits

All sponsors and partners receive the following core advantages:

01

• Prominent Visibility: Logo display in the main conference hall and across dedicated digital platforms.

02

• Media Recognition: Inclusion of the organization's name in the official press release.






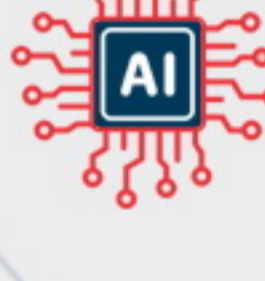
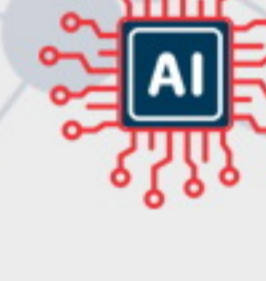


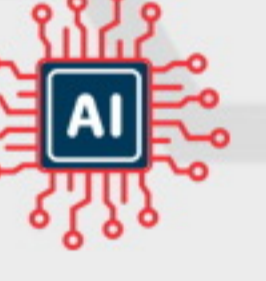

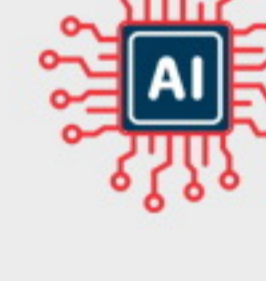

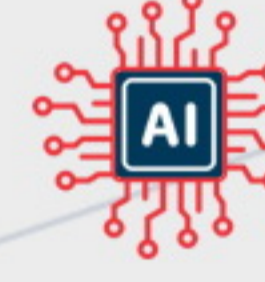
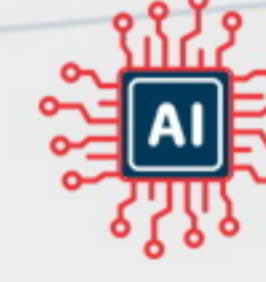



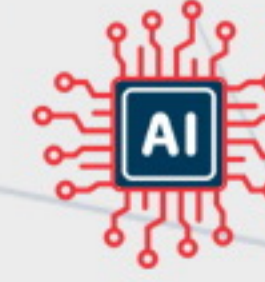

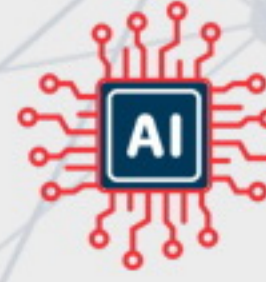
03

• Networking: Enhanced opportunities to connect with high-level leaders, industry experts, and participating organizations.

" Building Today's
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Excellence"



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Key Benefits	 Diamond Sponsor	 Gold Sponsor	 Silver Sponsor
<ul style="list-style-type: none"> Honoring and recognition at the Official Opening Ceremony 			
<ul style="list-style-type: none"> Logo prominence on ALL printing materials and advertisements. 			
<ul style="list-style-type: none"> Sponsor Announcement in ALL official press releases. 			
<ul style="list-style-type: none"> Logo displayed on the main screen in the conference hall. 			
<ul style="list-style-type: none"> Logo integration on the official conference website. 			
<ul style="list-style-type: none"> Logo visibility on welcome signage outside the hall and on lecture title screens. 			
<ul style="list-style-type: none"> Complimentary invitations to attend the conference 	6	4	2
<ul style="list-style-type: none"> Opportunity to present a Case Study during one of the conference sessions. 			
<ul style="list-style-type: none"> Distribution of the sponsor's promotional materials in all participant bags. 			
<ul style="list-style-type: none"> Honoring and recognition at the Official Closing Ceremony 			
<ul style="list-style-type: none"> Distribution of the sponsor's promotional materials through the reception area. 			

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In-Kind Sponsorship: Targeted Services

These tiers allow for targeted branding opportunities based on specific conference services.



01 Transportation Supporter

- Branding: Logo placement on the official conference transportation vehicles (buses/cars).
- Recognition: Organization name included in the list of supporters in the conference booklet.
- Access: 1 complimentary invitation to attend the conference.

02 Conference Bag Supporter

- Branding: Logo placement on the official conference bag received by all participants.
- Recognition: Organization name included in the list of supporters on the conference website.
- Access: 2 complimentary invitations to attend the conference.

03 Lunch Gala Supporter

- Branding: Prominent logo display in the dedicated Lunch Gala hall.
- Recognition: Verbal announcement of the supporting entity during the ceremony, plus logo inclusion in official conference printing materials.
- Access: 3 complimentary invitations to attend the conference.

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Training and Organizational
Development Conference

Contact us



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