



Forum Program

Training and Organizational Development Forum **TOD'24**

SUPPORT DEVELOPMENT SKILLS

TOWARDS
INNOVATIVE STRATEGIES
FOR **BUILDING CAPABILITIES**
IN BUSINESS ENVIRONMENT

Co-Organizer



FUNDACIÓN
VALENCIAPORT



ESCOLA EUROPEA
INTERMODAL TRANSPORT
ESCOLAEUROPEA.EU

17-19 **DECEMBER** 2024
Tolip Hotel - Alexandria

"Building Today's Talent, Achieving Tomorrow's Excellence"

Under the Auspices of



H.E. Prof. Ismail Abdel Ghafar Ismail Farag

President, AASTMT



Session Chair



Prof. Alaa M. Morsy
Dean, Port Training Institute
and Maritime Research
& Consultation Center, AASTMT.



Prof. Alaa Abdel-Bary
Vice President for Postgraduates
Studies and Scientific
Research, AASTMT



Prof. Ghada Elkot
Deputy President
Strategic Affairs, AASTMT

Speakers



Prof. Mohamed Wahba
Professor in Human Resources
Marketing and International
Business Dept. AASTMT



Dr. Yassir Lamnadi
Project Coordinator, Escola
Europea Intermodal Transport



Ms. Marta Miquel
Chief Business Office, Escola
Europea Intermodal Transport



Ms. Mar Monzó Granel
Coordinator of Training Projects,
Valenciaport Foundation, Spain



Eng. Hossam Asaad
Chairman & CEO
Egyptian Projects Operation
and Maintenance (EPROM)



Eng. Aashish Puri
Chief Revenue Officer,
Maritime Trainer Institute &
Simulator Center, Turkey



Dr. Mona Awad
Researcher, MRCC, AASTMT



Ms. Gihan El-Angbawy
Assistant General Manager
for Research & Training Development
(EPROM)



Ms. Ameera El Bahrawy
HR Business Partner
Talent Management Suez Canal
Container Terminal (SCCT)

Forum Agenda

Day 1 | **17th December, 2024**

Opening Session

- 10:00 – 10:15 ● **Registration**
- 10:15 – 10:30 ● **Opening Remarks**
 - **Prof. Alaa Morsy**
Dean, Port Training Institute and Maritime Research & Consultation Center, AASTMT
- 10:30 – 10:40 ● Training and Organizational Development Movie
- 10:40 – 11:00 ● **Keynote Address :**
 - **Prof. Ismail Abdel Ghafar Ismail Farag**
President, AASTMT
On His Behalf
 - **Prof. Alaa Abdel-Bary**
Vice President for Postgraduates Studies and Scientific Research, AASTMT
- 11:00 – 11:15 ● **Coffee Break**

Forum Agenda

Day 1 | 17th December, 2024

Session 1

Modern Global Trends for Organizational Development

Session Chair

Prof. Alaa Morsy

Dean, Port Training Institute and Maritime Research & Consultation Center

- 11:15 – 11:45
 - **HR Role and its Impact on Organizational Development**
 - **Prof. Ghada Elkot**
Deputy President, Strategic Affairs, AASTMT
- 11:45 – 12:15
 - **Best Practice In Organizational Development**
 - **Eng. Hossam Asaad**
Chairman & CEO
Egyptian Projects Operation and Maintenance (EPROM)
 - **Ms. Gihan El-Angbawy**
Assistant General Manager for Research
& Training Development (EPROM)
- 12:15 -12:45
 - **Panel Discussion**

Forum Agenda

Day 1

17th December, 2024

Session 2

Driving Organizational Performance through Talent Optimization

Session Chair

Prof. Alaa Morsy

Dean, Port Training Institute and Maritime Research & Consultation Center

12:45 – 13:15

☐ **Empowering Talent: The Role of Power Skills to Shape Future Organizations - Online**

• **Ms. Marta Miquel**

Chief Business Office, Escola Europea Intermodal

13:15 – 13:45

☐ **Qualify for Employment Case Study**

• **Ms. Ameera El Bahrawy**

HR Business Partner- Talent Management
Suez Canal Container Terminal (SCCT)

13:45 – 14:15

Panel Discussion

14:15 – 14:45

Lunch

Forum Agenda

Day 2

18th December, 2024

Session 3

The Role of Training Needs Analysis in Organizational Development

Session Chair

Prof. Ghada Elkot

Deputy President, Strategic Affairs, AASTMT

10:00 – 10:30

☐ **Roadmap for Effective Corporate Training Strategies**

• **Prof. Mohamed Wahba**

Professor in Human Resources- Marketing and
International Business Dept., AASTMT

10:30 – 11:00

☐ **Measuring Training Effectiveness - Gamification Activity**

• **Dr. Mona Awad - Ms. Esraa Mostafa - Mr. Mohamed Darwish**
- Ms. Rania Saad
Researcher, MRCC, AASTMT

11:00 – 11:30

Panel Discussion

11:30 – 11:45

Coffee Break

Forum Agenda

Day 2

18th December, 2024

Session 4

Future-Proofing Training: Aligning with International Standards and Digital Innovation

Session Chair

Prof. Ghada Elkot

Deputy President, Strategic Affairs, AASTMT

11:45 – 12:15

□ **Modern Innovative Training methods in light of Digital Transformation – Port Virtual Lab – Online**

• **Dr. Yassir Lamnadi**

Project Coordinator, Escola Europea Intermodal Transport

12:15 – 12:45

□ **Excelling Crew Assessment, Training and Retention Beyond Compliance**

• **Eng. Aashish Puri**

Chief Revenue Officer,
Maritime Trainer Institute & Simulator Center, Turkey

12:45 – 13:15

□ **The Future of Port Training: Innovation, Digitalization, and Simulators in the National and International Context - Online**

• **Ms. Mar Monzó Granel**

Coordinator of Training Projects, Valenciaport Foundation, Spain

13:15 – 13:45

Panel Discussion

Forum Agenda

Day 2

18th December, 2024

Closing Session

13:45 – 14:15

- ☐ **Recommendations**
- ☐ **Closing Speech**

• **Prof. Alaa Morsy**

Dean, Port Training Institute and Maritime Research
& Consultation Center, AASTMT

14:15 – 15:00

Lunch

Day 3

19th December, 2024

Port Training Institute Visit





Contact us

Alexandria Port - Be side Gate NO. 27
P.O.Box 123 Sidi Gaber - Alexandria
Tel : (+20 3) 4865087 - 4843859

Fax : (+20 3) 4829930
e-mail : info@pti-aast.org
website : www.pti-aast.org